

Rapid SAP Integration for Force.com Customers

Informatica Cloud SAP Benefits:

- Extend the market-leading Informatica Platform to the cloud with the #1 data integration solution for salesforce.com customers.
- Eliminate re-entry of data in multiple applications.
- Gain real-time visibility into customer, product and pricing master data within your Force.com applications.
- Drive IT / business alignment and collaboration with unified, hybrid cloud data integration.

Informatica Cloud SAP Features:

- Self-service cloud-based integration and powerful on-premise deployment options.
- Native IDOC, BAPI integration in the cloud; ABAP, BMI, BCI, Web Services and SAP BI integration via the platform.

Building a Force.com layer of agility around your legacy SAP ERP environment? Planning on integrating Force.com with SAP R/3? Informatica Cloud enables SAP customers to harness the power of the “Social Enterprise” by unlocking their back-office data and using it in more productive ways. The agility and connectivity of Informatica Cloud has enabled organizations of all sizes to use data strategically to integrate Force.com applications with key business processes in a cost-effective manner.

No Custom Coding and Rapid Deployment

Informatica Cloud is a multitenant data integration service specifically designed for self-service data integration, with hybrid deployment options that ensure IT governance and control. With Informatica Cloud, SAP integration with Force.com requires no custom coding. A wizard-based interface allows users to create, schedule, and manage tasks on the web and more complex workflows can be developed and shared as a service so you can synchronize Force.com with customer, product, order, and other master data from SAP as well as other enterprise applications.

Extend Force.com with Market-Leading Data Integration

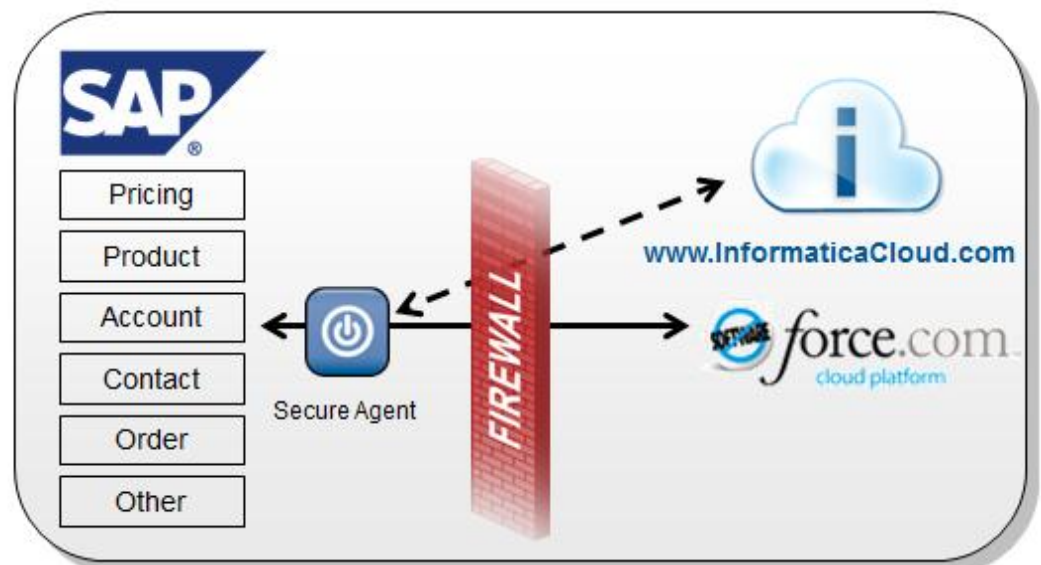
Interoperability with the powerful, market-leading Informatica data integration platform means organizations can standardize on Informatica Cloud for bi-directional data loading and extraction, data synchronization capabilities as well as broader data integration, data quality and Master Data Management (MDM) initiatives. Don't wait to integrate – maximize your Force.com investment and go further with proven cloud integration from Informatica.

About Informatica

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica to gain a competitive advantage with timely, relevant and trustworthy data for their top business imperatives. Worldwide, over 4,500 enterprises depend on Informatica for data integration, data quality and big data solutions to access, integrate and trust their information assets residing on premise and in the Cloud.

Learn More

www.InformaticaCloud.com






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2011 SIIA CODiE WINNER

Informatica Cloud SAP Success Story

**INFORMATICA | CLOUD
SAP Integration**



Leader in Innovative Restorative and Esthetic Dental Solutions

"Informatica Platform is helping Nobel Biocare increase productivity... and make the organization more successful and more profitable."

- Jean-Marie Schmid, Global Customer Value Management

CHALLENGE	SOLUTION	RESULTS
<ul style="list-style-type: none"> 1,500-seat Salesforce deployment to attract, grow, and retain customers 360-degree customer profile initiative complete only through on-premise and CRM integration Synchronization complete in quick and cost effective manner 	<ul style="list-style-type: none"> Sales Cloud and Service Cloud data synchronization with SAP R3 and SAP Business Warehouse Bi-directional integration completed in 8 weeks with minimal resources from IT team 	<ul style="list-style-type: none"> Holistic, global view of key dentistry stakeholders 85% reduction in data integration time Streamlined customer support cases within Service Cloud to increase productivity, sales Maximized Salesforce investment and supported aim to achieve 95% user login

Informatica Cloud SAP Resources:

- [Demo: Integrate Salesforce and SAP](#)
- [SAP webinar](#)
- [Informatica Cloud Marketplace: Prebuilt SAP Connectivity](#)
- Contact us:** aross@informatica.com

Informatica Cloud and Force.com

With extensive connectivity options for SAP and Force.com integration, Informatica has been recognized as the #1 data integration solution on the AppExchange 3 years in a row by salesforce.com customers.



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